# CORALIE CARLSON

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### **PROFILE**

A top editor at the world's largest news-gathering operation, who excels under pressure and has exceptional people skills. Works collaboratively with others while maintaining the highest standards of journalism and the craft of writing.

#### **EXPERIENCE**

## SUPERVISOR, NERVE CENTER

The Associated Press, New York City

2010-Present

- Directs news coverage on major breaking stories in all formats to ensure a competitive and comprehensive report. Coordinates reporters, editors and managers around the world to collaborate immediately on developing news, including the Gulf oil spill, the protests over plans to build the ground zero mosque and the foiled mail bomb plot.
- Fosters relationships with online subscribers such as Yahoo! News and AOL News to
  encourage greater and higher profile use of AP text, photos, video and multimedia
  reports.
- Evaluates and prioritizes daily stories to create "digest" summaries to alert member publications of the AP's most important work.
- Mentors and coaches regional editors on domestic and international desks to improve the quality of writing and news gathering in AP stories. Trained the Nerve Center summer intern in 2010.
- Creatively collaborates with AP mobile news and social network editors to develop new and innovative platforms for capturing a broader readership.

## EDITOR, TOP STORIES DESK

The Associated Press, New York City

2008-2009

- Worked on a team of the AP's top editors to produce the wire's most prominent global stories. Daily responsibilities included working with domestic and international correspondents and managers to coordinate coverage of breaking news. Edited stories with a focus on telling the big picture using accurate and polished writing.
- Notable work included the 2008 economic meltdown and recession, the 2009 civil uprising in Iran, the mass shooting at Fort Hood, Texas, and the Michael Jackson death investigation and funeral.
- Produced stories that consistently beat competing wire services for front page play.
- Added experienced guidance to other editing desks during major events, including the Southern Regional Desk in Atlanta for the 2009 elections.
- Coached reporters to tell complex enterprise stories with concise and compelling storytelling methods, including one article nominated for the 2009 Pulitzer for public service.
- Volunteered to write several book reviews on my own time, which were picked up by major online and print publications.

## EDITOR, NATIONAL DESK

The Associated Press, New York City

2005-2008

• Edited stories on tight deadline for the AP's national news wire. Major breaking news and enterprise stories included the Virginia Tech shooting and the aftermath of Hurricane Katrina.

- Worked all shifts of this 24-hour desk, including supervisory roles during days, evenings and overnights.
- Acted as Deputy Polling Director for the 2008 presidential and 2006 congressional races. Responsibilities included helping to oversee exit polls, organizing election night operations at headquarters, training poll writers and analyzing poll data.

#### **NEWSWOMAN**

The Associated Press, Miami

2001-2005

- Reported national breaking news stories including the investigation into the 9/11 terrorists, the shoe bomber, 2002 election problems, hurricanes, Cuban and Haitian immigration issue, and a plane crashing into the AP office building.
- Developed specific beats on the environment and the Florida Keys, which previously did not exist in the bureau. Stories included the re-plumbing of the Everglades, sea turtle egg poaching and efforts to rescue a pod of beached whales.
- Oversaw the bureau's hurricane season package in 2002.
- Served as the 2005 Legislative Editor, coordinating and editing copy from Tallahassee, including the battle over brain-damaged Terri Schiavo's life.

#### **NEWSWOMAN**

The Associated Press, St. Paul, Minn.

2001

• Covered the special legislative session called by Gov. Jesse Ventura. Wrote stories ranging from budget negotiations to state programs to treat eating disorders.

## STAFF WRITER

The St. Paul Legal Ledger, St. Paul, Minn.

2000-2001

 Reported on the state government and its agencies, legislative session and political campaigns.

#### **INTERN**

Star Tribune, Washington, D.C.

1999

 Covered Minnesota news in Congress, the White House and the U.S. Supreme Court.

#### CAPITOL CORRESPONDENT

Mesabi Daily News, St. Paul, Minn.

1999 and 2000

 Reported on the state Legislature for a newspaper chain in northeastern Minnesota, producing one to four stories daily from breaking political news to in-depth reports and features.

#### **EDUCATION**

## UNIVERSITY OF MINNESOTA, TWIN CITIES

B.A. in Political Science, 2001

PARSONS SCHOOL OF CONTINUING EDUCATION, NEW YORK

Web Design, Fall 2010

UNIVERSITY OF MIAMI CONTINUING EDUCATION, MIAMI

Beginners Spanish